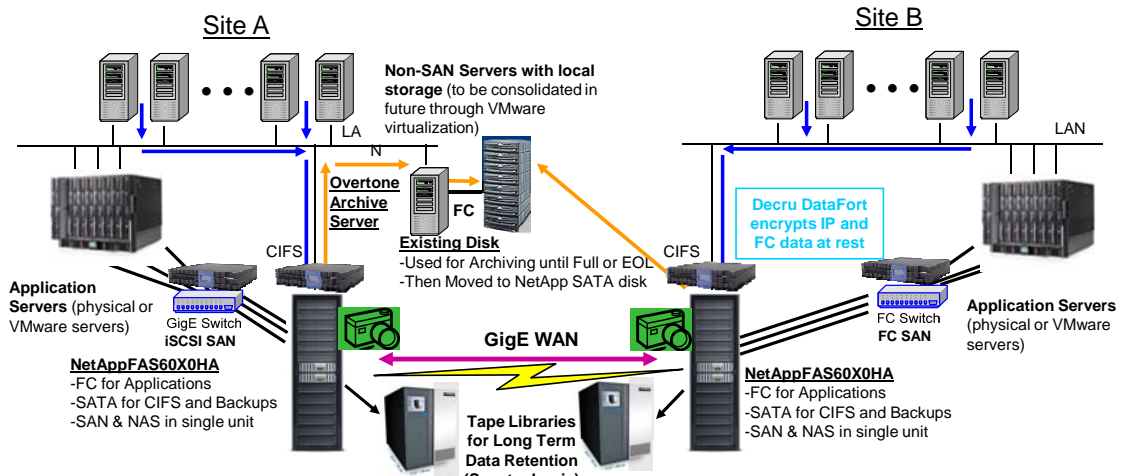




Can you afford not to...

- **Achieve DR/COOP** for servers and VIP Desktops with Instant Recovery and complete Server/Desktop recovery in minutes (including OS, Apps and Data) vs. hours/days.
- **Manage the storage costs and administration** that are spiraling out of control with integrated software that provides MORE versions of data with LESS storage!
- **Do more with less!** Use storage and server virtualization and tiered storage to provide more with your limited budget and staffing.
- **Build a completely modular architecture** that allows you to buy in small pieces and still achieve the BIG picture! Each color in the below diagram represents a different module that can be independently purchased and implemented.

Sample Storage & COOP Architecture



Application-aware Snapshot backups of all databases provide for simple restore to any point-in-time in minutes, down to database or message level (NetApp SnapManager)

Email and file archiving to existing disk and/or NetApp SATA provides "unlimited email" and reduced costs/amount of primary storage (Overtone Software)

Encryption of data at rest can be implemented at any time using DataFort appliances (Decru)

Analyze servers, storage, applications and data protection for optimization, compliance and efficiency (Tek-Tools).

Server image and local data backups to SATA disk using new block-level incremental method provides for bare metal server recovery in minutes and instant local data/application recovery without restoring (Syncsort)

Mirroring data both ways provides COOP of each site including Exchange, server images, and file data (NetApp SnapMirror)

Server virtualization in production can provide existing hardware to be used for DR/COOP or use virtual servers at DR/COOP site for reducing cost and hardware footprint (VMware)

"The design, implementation and service of our integrated NetApp/Syncsort solution was outstanding. We've enhanced our storage capacity and recovery times while simplifying our architecture and backup methods at the same time. Swish Data did a great job helping us define our requirements, designing our architecture and coordinating the entire team during implementation." - Deputy CIO at an Army Medical Treatment Facility



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